Literacy Beyond Food

TALK STORY

Tips & Tricks for a successful Talk Story Grant proposal
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Who are we?

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apala
asian/pacific american librarians association

AILA
American Indian Library Association

What we're talking about today

- Family Literacy + Talk Story
- Winning Examples + Tips
- Grant Info, Resources, Process
- Q + A
- Connect with us

What is family literacy?

- Parents, adults and children learning together
- Children influenced by the learning attitudes and literacy behaviors demonstrated by adults

What is Talk Story?

- *To chat informally* or *to shoot the breeze*
- A rambling personal experience mixed with folk materials [1]
- An oral tradition of history, mythology, genealogy, bedtime stories, and how-to stories that have been passed down through generations, an essential part of family and community life [2]

TALK STORY
sharing stories, sharing culture
a joint project of the american indian library association and the asian/pacific american librarians association

[1] Watson, Karen Ann. (1975). "Transferable Communicative Routines: Strategies and Group Identity in Two Speech Events,"Language in Society, vol. 4: no. 1, p. 54.
[2] Medoff, Jeslyn. (1991). "Maxine Hong Kingston" in Modern American Women Writers, eds. Elaine Showalter, Lea Baechler, and A. Walton Litz) (New York: Scribner), p. 257.

Past Winners

- Cloquet Public Library, Minnesota
- PS 64 Q The Joseph P. Addabbo School, New York
- Springdale Public Library, Arkansas
- Window Rock-Fort Defiance Lions Club, Arizona
- American Indian Health & Family Services, Detroit, MI
- Aniak Public Library, Alaska
- Chinese American Citizen's Alliance, Washington D.C.
- Hopi Public Library, Arizona

Tips for Success

✓ **Clearly Demonstrate Need**

- Irvine International Academy - New school with language immersion need, 60% APIA, and over enrolled
- Novi Public Library - Intentionally identified distinct Asian communities, bilingual story time, addressed demographics

✓ **Unique programs**

- Springdale Public Library - Creating their own media (videos and book) based on existing collection
- Joseph P Adabbo School - Intergenerational reading buddy program
- Manoa Public Library - Community storytellers and recording sessions for future viewers

✗ **Vague, Unintentional**

- No collaborations with community members organizations
- Watching Totoro - screening 1 film based on popularity and is not representative of its APIA community
- Hosting luau event in a community that doesn't serve many Pacific Islanders
- *Who are the demographics?*
- *What are the needs and purpose of programming?*

✗ **Overbudget**

- *What is the cost of hosting a well-known author?*
- *What materials would be purchased?*

Grant Info

About

- 4 grants awarded - 2 $500 grants from APALA, 2 $500 grants from AILA
- Min. 25% of funds must be used for library materials
- Max. 10% of funds may be used for refreshments and decorations
- Support at least 1 APIA or AIAN themed program for children and their families
- Funds may be used for virtual programming
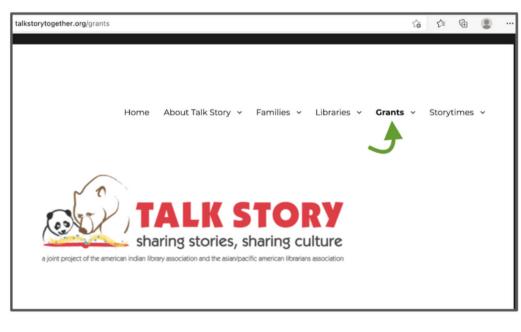
Resources Available

- Webinar
- Email us
  familylit@apalaweb.org
- Website:
  apalaweb.org/talkstorytogether
- Social Media:
  @talkstorytogether

Important Dates

- Application available **December 1, 2021**
- Applications due **March 15, 2022**
- Awards announced **May 1, 2022**
- Funds used by **November 30, 2022**
- Financial Report & Narrative Report due **December 31, 2022**

Application

apalaweb.org/talkstorytogether/grant

Q + A

Email: familylit@apalaweb.org

For specific questions about American Indian and Alaska
Native programming, contact Angela Thornton at
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Facebook and Instagram @TalkStoryTogether

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