

# LITERATURE AWARDS BANQUET

For over two decades, APALA has presented the Asian Pacific American Award for Literature.

This nationally recognized award honors and recognizes individual work about Asian Americans, Native Hawaiians, Pacific Islanders and their heritage, based on literary and artistic merit.

We honor winners and honorable mentions in five categories. Our Literature Awards list is referenced in classrooms and libraries all over the country and many of our authors are bestsellers.

June 29, 2024 6pm San Diego Central Library 330 Park Boulevard San Diego, CA 92101



www.apalaweb.org











### SPONSORSHIP LEVELS

#### **PLATINUM \$2,000**

- Logo on promotional materials, social media. & tables
- Advertisement on promotional posts for Full slide public acknowledgment at the the Awards Banquet
- Full slide public acknowledgment at the Post-event acknowledgment in event
- Post-event acknowledgment in newsletter & social media
- Reserved table for eight

#### **GOLD \$1,000**

- Logo on promotional materials, social media. & tables
- Advertisement on promotional posts for Post-event acknowledgment in the Awards Banquet
- Full slide public acknowledgment at the event
- Post-event acknowledgment in newsletter & social media
- · Assigned seating for four, potentially with author

#### SILVER \$750

- Logo on promotional materials, social media. & tables
- event
- newsletter & social media
- · Four tickets to the event with reserved seating

#### **BRONZE \$500**

- · Logo on promotional materials, social media. & tables
- Public acknowledgment at the event
- newsletter & social media
- Two tickets to the event with reserved seating

#### **SPONSOR A STUDENT \$85**

Sponsor a student to attend the **APALA Literature Awards Banquet.** 

Award winners and honorees are formally presented with their awards during the annual banquet with press releases sent out to national publishers.

With costs increasing, APALA seeks sponsors to ensure we are able to keep tickets under \$85. We are also looking to support more programs focused on APALA student members, Emerging Leaders, and Spectrum Scholars.

> Your sponsorship will directly support APALA's work in lifting up and giving back to our community.



#### **ABOUT**

APALA is a nonprofit organization dedicated to enhancing leadership opportunities through informed dialogue that addresses the needs of Asian American, Native Hawaiian and Pacific Islander library workers and those who serve these communities.

We fund library research grants, provide scholarships for AANHPI student education, and award travel grants so AANHPI librarians can access professional development.

Our literacy outreach programs reach hundreds of Asian American, Native Hawaiian, Pacific Islander and American Indian/Alaska Native families every year: we celebrate and explore their stories through books, oral traditions, and art to provide an interactive, enriching experience.

#### **INITIATIVES**











- APALA Travel Grants
- APALA Scholarships
- APALA Literature Awards
- ALA Emerging Leaders Sponsorships
- Talk Story Grants
- JCLC Travel Grants
- APALA Gayatri Singh Award
- APALA Career Center
- APALA Chapters
- APALA Mentoring Program

- Newsletters and Other Publications
- Virtual Events/Gatherings and Webinars
- APALA Statements and Guidelines such as Rubric to Evaluate AAPI Youth Literature and Inclusive Language Guidelines
- Social Media Channels and Podcast
- 2022-2023: Engagement Task Force
- Other Event and Initiative Sponsorships
- and more!

## SUPPORT APALA

Do you believe in APALA's goals?
Have you and your community benefited from its efforts?
Your contribution can help APALA continue to make
a positive impact on librarianship and society.

#### **MEMBERSHIPS**

- Institutional Tier I
- Institutional Tier II
- Personal Member
- Student Member
- Library Support Staff
- Life Member
- Unemployed
- Retiree

Learn about membership benefits and join us at www.apalaweb.org/join-or-renew

#### **BOOKS & MERCH**





#### **DONATIONS & SPONSORSHIPS**

Learn about ways to give at www.apalaweb.org/donate













